

# Share The Vision Board meeting

Thursday, February 21st 2019, Judd Street London

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**Present:** James Bartlett (RNIB), Alex Britton (Clearvision), Mark Freeman (Stockton Libraries/Libraries Connected), Mark McCree (Chair/Blackpool Libraries), Emma Scott (Secretary/Calibre Audio Library), Zina Sabovic (British Library), Jackie Chelin (SCONUL), Nick Fuller (ASCEL), Naomi Kenny (SLIC Falkirk)

**Apologies:** Claire Robe (ACE), Jemma Francis (MALD/Wales), Julie Gibson (Independent), Norma Millar (Libraries NI), Fiona Williams (Explore York, Libraries Connected), Jennifer Stewart (SLIC Fife)

**Welcome:** Sarah Mears (Libraries Connected), Marsha Lowe (Libraries Connected)

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Agenda Items	Notes	Action
<b>1. Welcome, introductions &amp; apologies for absence</b>	Guests Sarah and Marsha were welcomed. Naomi Kenny and Nick Fuller were also introduced as first time board attendees.	
<b>2. Notification of any other business</b>	None proposed.	
<b>3. Workshop sessions</b>	<b>a) Universal Offers</b> Sarah Mears was welcomed to the meeting.	
<b>a) Universal Offers Review</b>	Universal Offers has been in existence since 2013. There are six Universal Offers underpinned by the Childrens Promise and 6 Steps Promise. Currently undergoing a review to make sure they are still fit for purpose.	
<b>b) 6 Steps Promise</b>	Various consultations have been carried out with libraries staff, overseen by Shared Intelligence. Now coming towards the end of the process.	
<b>c) Website Review</b>	A discussion followed around the topics of whether the Universal Offers should be a framework/consistently delivered approach across offers, the need to articulate offers more clearly, and the structure of the offers. Comments were: <ul style="list-style-type: none"><li>• Not a great need for changing the offers or adding new ones.</li><li>• They are used in a wide variety of ways across authorities to build partnerships and tie in with national offers so they should be supporting them.</li><li>• The reading offer was deemed most important across authorities and library staff.</li><li>• The health offer had a high priority with heads of service but not among library staff.</li></ul>	
	There is a meeting in March to discuss the emerging findings. Hoping to re-launch by September.	
	<b>b) 6 Steps</b> A discussion took place on the 6 steps promise, questions asked were: How do you see 6 steps feeding into other offers? What would you like to see them achieve? Would you like to broaden the offer?	

Comments were:

- General consensus was that the steps were simple and work in their current format. It needs to be a clear/precise offer.
- JC explained how she took 6 steps and modified to apply to academic libraries. The feedback from work on this was whether it could be broadened to all disabilities. Now thinking about whether they can create a framework/standard to guide HE to a more refined level of service in support of disabled users.
- 6 steps act almost like a charter.
- Has to plug into other offers – the idea of 6 steps is that someone had more knowledge than others in the building.
- It sits alongside other offers for example how reading helps people living with sight loss.

### **c) Website Review**

Marsha Lowe was welcomed to the meeting.

A discussion was instigated by Marsha around why we want to review our websites/who the sites are aimed at/who are using them.

MF explained the history of the Reading Sight and STV website.

Comments/Questions Included:

- Possibility of merging STV and Reading Sight websites.
- How we would keep the content and editing updated?
- Who is accessing the sites and where else are they referenced? – General agreement that site is for practitioners/front line staff.
- Accessibility needed for screen readers etc.
- Needs to be accessible on mobiles and tablets.
- Google Analytics or similar performance tracking system is needed.
- STV site generally a storage space for minutes etc.
- Should there be a re-branding/different logo?

A group exercise then followed where we were asked to imagine what the site may look like.

Board generally agreed to set aside c. £15k for this project.

Marsha to write up next steps and points to consider and circulate by early March.

**ML**

Someone needed to review old site and content or keep in house and split task between board members. All to think of who could take it on and feedback to MM.

**ALL suggestions  
to MM**

## **4. Minutes of last meeting**

Minutes of the last meeting on 6<sup>th</sup> December 2018 were agreed.

**5. Matters arising not covered elsewhere on the agenda**

In terms of matters arising, not covered elsewhere on the agenda:

1. MM welcomed Naomi Kenny and Nick Fuller to the meeting.
2. Reading Friends – Laura Wigzell from the project has made contact with MM, a phone conversation has been arranged
3. MF to speak to John Vincent about the guidelines
4. CILIP Update – Mark Taylor stepped down from the board in December 2018 as he has now left CILIP. MF contacted Nick Poole regarding a replacement representative.

MF

MF

**6. Partner Updates**

**ASCEL**

1. Currently undergoing a review focussing on purpose and deciding whether to become a charity or join a different organisation. Proposed that review be finalised at conference in November to be instigated at the start of next year.
2. Working with NSPCC on child safety.
3. Working on creating autistic friendly libraries.
4. Promoting school library services nationally.

**British Library**

1. Have signed an agreement to develop land for new build for events, exhibitions and learning spaces. Development to start in 2021.
2. Reviewing accessibility in existing building and the support provided for various types of users.
3. Single digital presence work is ongoing and progressing.

**Calibre**

1. Looking at reviewing current website to update it.
2. Busy recruiting for vacant posts.

**Clearvision**

1. Currently looking at options to update the website.
2. Tactile books competition – looking at testing tactile book making workshops. International prize of 1,000 Euros.
3. Had an increase in joiners through January/February. Moorfields have had more children with visual impairments referred to them.

**Public Libraries**

1. Stockton along with five other authorities are working with google on internet safety and simple digital skills.
2. Asked to join in on the 2030 library lab.
3. New library being built in a leisure centre/health suite ready for summer next year.
4. MF off to IFLA in Helsinki on March 12<sup>th</sup> for the Marrakesh seminar.

**Libraries Connected**

1. Offering workshops on universal offers and work on the blue print looking at libraries which is Carnegie funded. The work includes looking at international models and how libraries work abroad, inter library lending systems, time spent on commercial activities such as the visa application scheme in libraries, working with CILIP on strategy skills and looking at apprenticeships.
2. Finishing touches being made to seminar programme. There are speakers from Singapore talking about their library service and Australia speaking about work on the impact of evaluation with services.

## **RNIB**

1. Upgrading LMS – offline next week in preparation for the upgrade.
2. World Book Day – audio and braille ready. Welsh titles available too.
3. CILIP marketing excellence award received for World Book Day was presented at a ceremony in January. Possible contacts made with people who could promote MANIL. Museum of English Rural Life spoke on how to engage on Twitter. The student council was also present and gave interesting feedback on how they were only using Instagram and not Twitter or Facebook.
4. Working on a new library platform
5. RNIB's Digital Transformation officer attended an Amazon global devices summit meeting and demonstrated some of RNIB's technology. Could be valuable in terms of future development.

## **SCONUL**

1. SCONUL have set up leadership and mentoring programmes.
2. Plan S - open access agenda being pushed with SCONUL lobbying and contributing towards these discussions.
3. Conversations happening about inclusive reading lists to reflect a more diverse curriculum and making sure documents are as accessible as possible to users.

## **7. Current/ Emerging projects**

### **MANIL 2019**

Theme is "Get Connected" – factsheet went out to 6 steps champions. Working on a logo and RNIB to oversee Twitter for the campaign. Need to provide marketing materials to go along with it – comms team working on this. Aim for resources to be ready mid March.

### **Library on a Shelf**

Still awaiting evaluation report from pilot phase.

**MM** to follow up with JG

### **Reading Friends**

ES attended January meeting which involved attendees being given a ten minute slot to tell the meeting about the organisations they were representing. ES spoke about Share the Vision.

The project is considering charging libraries to sign up to the Reading Friends project and providing them with a pack in order to sustain the project going forward.

The Reading Agency commissioned a report titled "A Society of Readers" to investigate loneliness and social isolation and how reading activities can help. ES to circulate link to report.

**ES**

The Reading Friends website was launched and attendees were asked to talk about with their organisations and feedback comments on usability, layout etc.

**ALL** comments to ES

### **Six Steps Workshops**

Spoke about doing some London workshops in future. Davinder who works for RNIB in the London area approached John Vincent to ask about doing 6 steps workshop in London. They are hoping to proceed with this.

John Vincent to progress with RNIB

## **8. Other Updates**

### **Right to Read Alliance – No Update**

**LACA** – ES has been removed from the jisc e mail list again and has e mailed Fred to inform him of this so currently not getting any updates through this channel or advice on next meetings.

**IFLA – Happening in Athens 24<sup>th</sup> – 30<sup>th</sup> August**

**9. Finance  
/Budget Report**

Auditors fee paid

A donation of £250 was received from a Scottish authority  
£820 spent on producing bulletins

Budget is there to accommodate spending on website

Online banking ID verification should be being received by Bank of  
Scotland

MM spoke about the Ulverscroft Trust who have funds to distribute and  
are looking for bids from relevant bodies. They are particularly interested  
to explore the opportunity of more strategic partnerships that involve  
longer term visions/projects. Board to consider how STV could work with  
Ulverscroft Trust and think of tangible ideas that would make a  
difference.

**ALL** Ideas to MM

**10. Board  
Admin**

**Succession Planning:**

Naomi Kenny was welcomed onto the Board of Share the Vision:  
proposed by Alex Britton seconded by Zina Sabovic

Nick Fuller was welcomed onto the Board of Share the Vision: proposed  
by Jackie Chelin seconded by James Bartlett

Norma Miller to be invited to next meeting; we'll pick up costs.

**MM**

Ask about possible Welsh representative

**MM**

**2019/20 Contributions:**

Contribution letters sent to individual authorities usually sent  
March/April but will send in May. Letters should outline what we are  
doing in the coming year.

**Annual Returns:**

Companies House return complete

Charities Commission return due next week

**ES**

Remove Mark Taylor from board on CC and CH sites

**ES**

Annual Report Due in April 2019

**11. Comms.**

Website discussed, social media pending – possibly package with the  
website. Agreed that the STV bulletin would be a good thing to embed in  
the new website.

**12. A.O.B**

None raised.

**13. Next  
Meetings**

- May 16<sup>th</sup>
- September 19<sup>th</sup>
- December 5<sup>th</sup> (AGM)
- February 20<sup>th</sup> (2020)

**JB** to arrange

All to be held at RNIB Judd Street unless otherwise informed.